



3 WAYS TO INTEGRATE WITH GIFT CARD APIS

Use Giftbit's RESTful API to curate your rewards program exactly as you desire! Reward actions & send them via social media, email, or streamline in your app.

1 CUSTOMIZABLE INTEGRATIONS

You can completely customize the triggers and actions that occur within your rewards program. For example, you can have the API tell Giftbit to send the reward directly to the recipient via a custom email, design included.



2 EMBEDDED INTEGRATIONS

Embed reward redemption experience into your app. Users can browse gift cards, redeem loyalty rewards, and receive them seamlessly within your app.



3 GIFTBIT LINKS

Customize gift card delivery with Giftbit links. Call the API to send a gift card link via SMS, social media, email, digital wallets, or employee intranet.

USE CASE FOR GIFTBIT LINKS

GIFTBIT LINKS

Are unique reward URLs that enhance your rewards and loyalty programs.



CUSTOMIZE

Fully customize emails & have full control over messaging. Plus, tailor them to match your brand!

INTEGRATE

Easily embed Giftbit links anywhere to effortlessly share with digital audiences across multiple platforms. Distribute links via social media, text messages, and more.

TRACK

Giftbit links offer valuable insights through engagement tracking. Monitor recipient behavior, measure click-through rates, and gain data-driven insights to optimize rewards and loyalty programs efficiently.

