



Event-Based Rewards

Deliver–later sending options amplify the effect of your rewards & incentives programs.

Being proactive will help you save time, stay on budget & simplify your day-to-day.

Some of the most popular ways to use deliver-later sending:



Holidays & celebrations Virtual team events & sessions Employee onboarding & anniversaries Rewarding sign-ups, meetings & other actions

How to schedule rewards to be delivered later

- 1. Build your reward template in the Templates section
- 2. Select New Order in the Orders section
- 3. Select your Template
- 4. Select Email to Contacts as the Delivery Method
- 5. Import contacts
- 6. Check the Deliver Later box
- 7. Select the time and date of delivery



How to automate your event-based rewards with Zapier

For our example we'll use BambooHR, but Zapier connects to a wide variety of apps to choose from.

Goal: Send a welcome gift when a new employee is onboarded. **Trigger**: Send a gift on the new employee's start date.

Before you begin, create a reward template in the Templates section.

How to set up your Zap

- Log into Zapier and click + Create Zap
- Select BambooHR as the app trigger and New Employee Started from the event dropdown.
- Zapier will prompt you to log into BambooHR and connect it to your Zap
- Complete the rest of the trigger setup

Set up the Zap Action

- Choose Giftbit as the action app
- Choose Send Rewards from the dropdown
 menu
- Select your reward Template
- Connect the Contact Email to a data field from
 BambooHR
- *optional: Connect the contact Name to a data field in BambooHR to personalize your message
- *optional: Test your action
- When your Zap workflow is complete, click Publish to set it live!

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To learn more about Giftbit automations <u>click here</u> or reach out to support@giftbit.com