



Spotlight on...

Event-Based Rewards

Deliver-later sending options amplify the effect of your rewards & incentives programs.

Being proactive will help you save time, stay on budget & simplify your day-to-day. (Note: to learn more about our API integration [click here](#))

Some of the most popular ways to use deliver-later sending include:

- ✓ Holidays & celebrations
- ✓ Virtual team events & sessions
- ✓ Employee onboarding & anniversaries
- ✓ Rewarding sign-ups, meetings & other actions



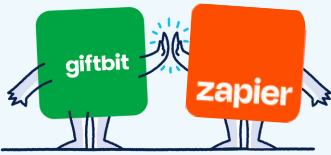
How to schedule rewards to be delivered later



1. Build your reward template in the **Templates** section
2. Select **New Order** in the Orders section
3. Select your **Template**
4. Select **Email to Contacts** as the Delivery Method
5. **Import** contacts
6. Check the **Deliver Later** box
7. Select the **time and date** of delivery

[note: time zone is set to Pacific Time]

Continue to set up automated triggered rewards...



How to automate your event-based rewards via Zapier

For our example we'll use BambooHR, but Zapier connects to a wide variety of apps to choose from.

Goal: Send a welcome gift when a new employee is onboarded.

Trigger: Send a gift on the new employee's start date.

Before you begin, create a reward template in the **Templates** section.

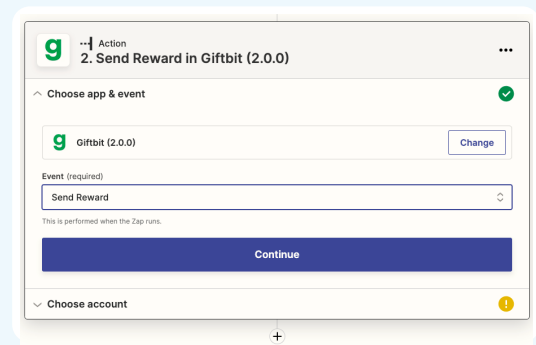
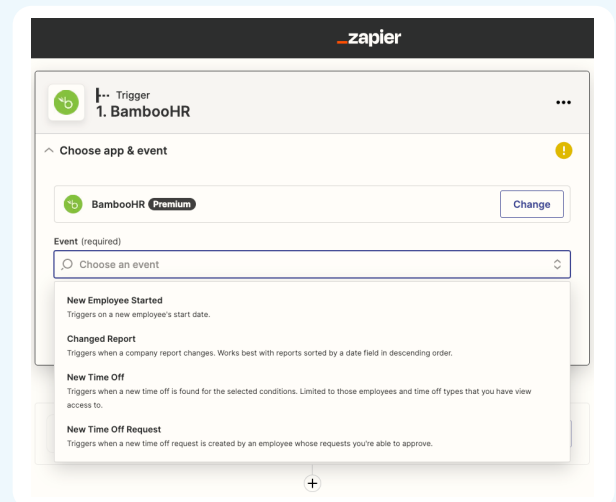
How to set up your Zap

- Log into Zapier and click + Create Zap
- Select BambooHR as the app trigger and New Employee Started from the event dropdown.
- Zapier will prompt you to log into BambooHR and connect it to your Zap
- Complete the rest of the trigger setup

Set up the Zap Action

- Choose Giftbit as the action app
- Choose Send Rewards from the dropdown menu
- Select your reward Template
- Connect the Contact Email to a data field from BambooHR
- *optional: Connect the contact Name to a data field in BambooHR to personalize your message
- *optional: Test your action
- When your Zap workflow is complete, click Publish to set it live!

+ Create Zap



To learn more about Giftbit automations [click here](#) or reach out to support@giftbit.com

