

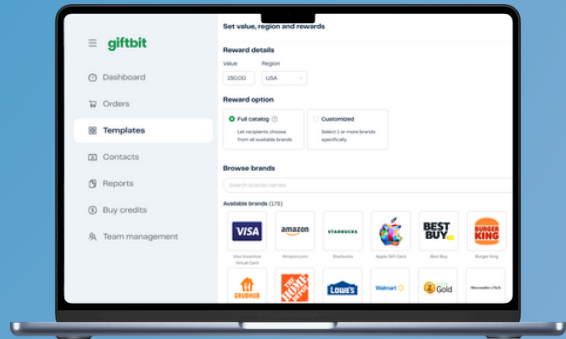


Send Rewards at Scale

Giftbit offers a simple way to customize and automate global delivery for digital reward, incentive, and payout programs.

Global catalog of brands




- ▶ Hundreds of retail gift cards in 15 regions
- ▶ Prepaid Mastercard® with global spend
- ▶ Charity options



How to configure rewards


1. Select between Choice or Full catalog

Custom choice

-  Send one or a few
-  specific brands for your
-  recipients to claim.




Full catalog

-  Offer the entire catalog
- of options available in
- their region.


2. Standard or Promotional

Standard

-  No claim-by time
- limitation. Face value
- doesn't expire.



Promotional

-  Set a claim-by date.
- Unclaimed value available
- after expiry.

3. Email delivery or Direct Links

Email Delivery



Recipients receive an email with your message and a click-to-claim button. Email templates are customizable with any reward configuration.



Direct Links



Recipients can access the reward experience directly from a single URL. Direct links can be delivered in any customized clickable method and any reward configuration.

Automate sending with the API or Zapier, or manage rewards directly from the web app



API

Developers love the straightforward RESTful API to build interactive, and fully customized experiences.

Reliable, secure, free and open.



Web app

Manage your entire reward program from the user-friendly platform. Customize, order, send, and track.

The full suite of products are available at no cost to use.



App triggers

Connect reward sending to the apps already in your workflow with Zapier.

Trigger rewards from HubSpot, Salesforce, Survey Monkey and hundreds more.



Rewards drive success, build stakeholder relationships, and create a positive brand reputation.

Prices and funding



There is no cost to use any of the Giftbit products. Every client has access to the full suite of products, features, and support.

Pay face-value for the rewards that you send. For high volume senders we offer discounts and revenue sharing.



We have a variety of funding and currency conversion options including credit cards, EFT, bank wire, direct debit, and auto-funding.

We also offer custom funding agreements if you have unique requirements.

Giftbit promise



We are committed to financial clarity, accurate tracking, program transparency, and **your** success.

We will help you find the best reward, incentive, or payout configuration for your workflow. We keep the experience for you and recipients smooth and delightful.

We are able to adjust quickly to your dynamic needs, scaling up and down on-demand without pain.

[Chat with an expert](#)

[Create account](#)

Quick reference guide

Function	Giftbit
Setup	Self-service No setup fee
API usage fee	No API usage fees
Delivery	Email and Links
Reward Formats	Standard (non-expiring) Promotional (time-limited)
Vendor approval	Instant for most rewards
Payment Processing Speed	Instant for credit card payments 2-3 business days for ACH and direct debit
Payment Processing Fee	3.5% for credit card payments no fee for ACH or direct debit
Customer Support	Included free with your account Phone, email and live chat
Account Manager	Included free with your account
Team Accounts	Included free with your account