HOW TO
Scale With Rewards

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WHAT IS GIFTBIT?

Giftbit is a digital rewards platform for seamlessly sending gift cards to recipients. Customize capabilities to align with your business's rewards strategy and integrate directly with your systems.

WHY GIFTBIT?

Giftbit handles everything for you, eliminating the need for extra effort in perfecting your rewards strategy. By utilizing advanced features, you can save time and money, scaling your rewards program into an automated, high-ROI strategy.

3 WAYS TO SCALE

1 INTEGRATION

Giftbit offers simple integration based on your business's technology and program structure.

Giftbit API enables seamless automation and monitoring of your rewards program in a user-friendly interface. Alternatively, connect Giftbit with your existing apps using Zapier or customize gift card delivery with Giftbit Links!

APP INTEGRATION

Through Zapier you can easily integrate with popular options like Google Sheets, SurveyMonkey, HubSpot, and Qualtrics.

GIFTBIT LINKS

Improve gift card delivery with Giftbit links. Use our API to easily send gift card links via SMS, social media, email, and more!

2 AUTOMATION

Giftbit lets you automate the process of delivering rewards to your select target audience with ease. Recipients then instantly receive rewards, establishing a strong connection between actions and rewards.

You get a hassle-free rewards program that works seamlessly, saving you time on ordering, delivering, and managing your rewards program.

3 CUSTOMIZATION

Customize Giftbit to match your brand and customer base. Hide the Giftbit logo and choose your own logo and brand font for gift card messaging. Plus, with Giftbit you can delight users by easily sending different brand options, allowing users to select their preferred brand and enhancing their experience.

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