



Simply more rewarding

Digital gift cards for your rewards and incentive programs

giftbit

Welcome to Giftbit!

Giftbit is a light, powerful and intuitive software app that makes it simple to execute, manage, and track your **reward and incentive** programs.

Provide your recipients with a modern, delightful experience and enjoy unparalleled customer support.



How does it work?



1

Create your free account

2

Customize your reward template

3

Upload your list and send



Your recipients receive your offer and claim their gift

giftbit

Brand Options

Select from a wide variety of brands to offer

With hundreds of reward options you can offer a selection. Your recipients will appreciate the **gift of choice**.



Templates

Customize your offer with a logo, subject line and message

Setting up a reusable template will save time and keep your brand & messaging intact.

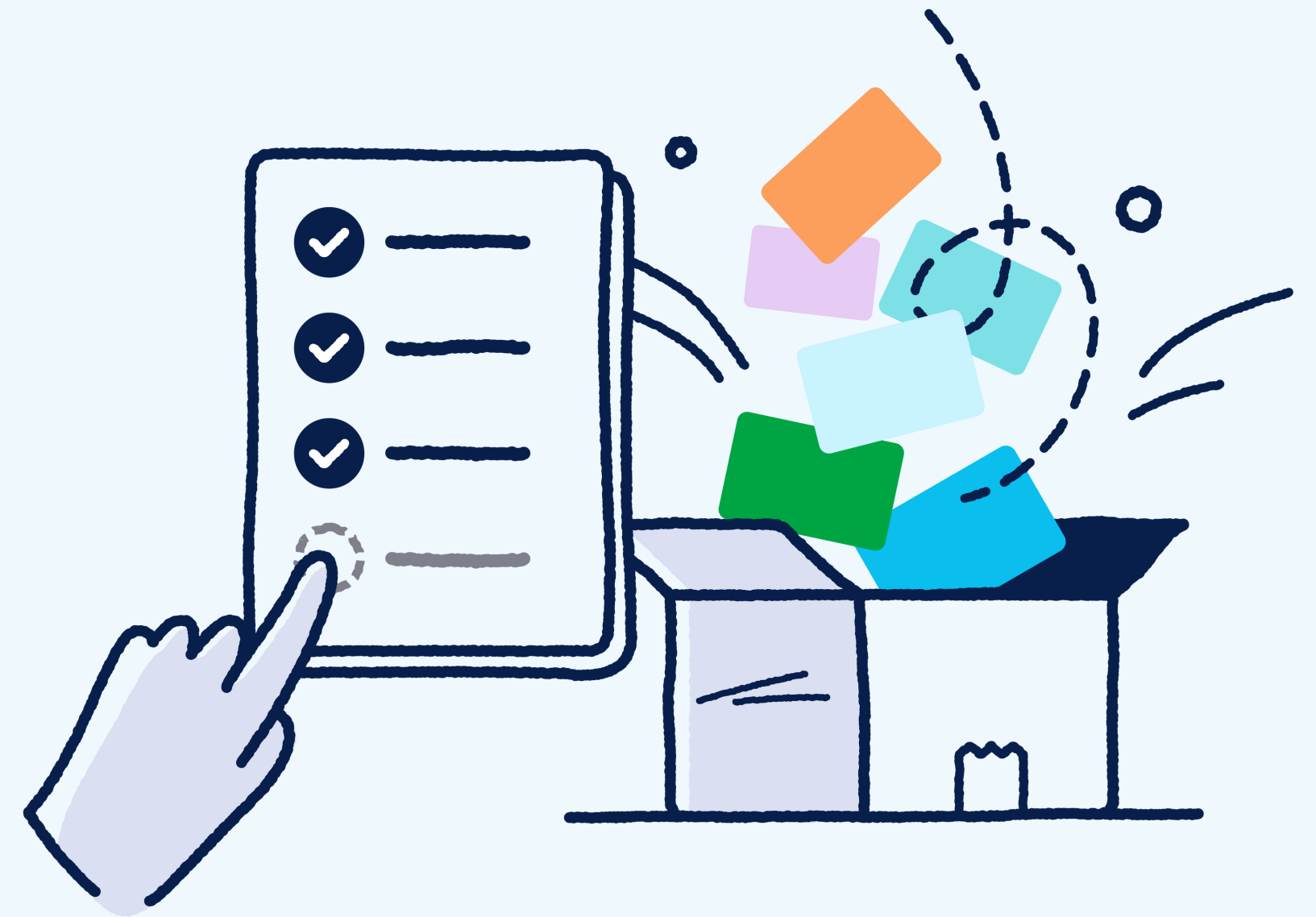


Create an Order

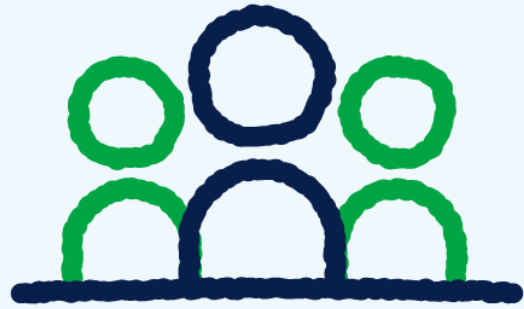
Send rewards in bulk in just a few clicks

Upload your list of recipients, select your template, and send!

Prefer to send in-house? Download gift links and distribute as you see fit.



Team Accounts

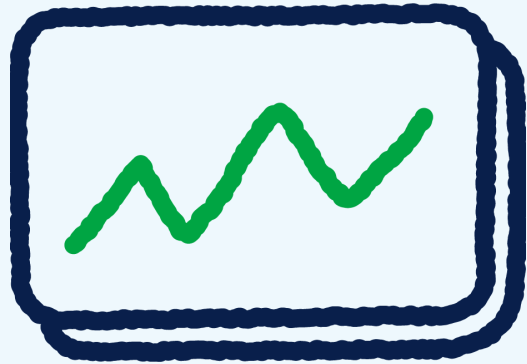


Collaborate with Team Accounts

Team accounts allow your team to collaborate and control access without the need for shared logins or multiple invoices.



Tracking & Reporting



Track and manage your programs

Monitor the success of your reward program with stats on user behavior and delivery, and identify areas for improvement & growth.



What about automations & integrations?



Gift Card API

Automate your rewards program by integrating with our Gift Card API. Follow our simple steps and started sending digital gift cards your way.

[View the API Documentation](#)

The diagram illustrates the integration process for the Gift Card API. It features a background of JSON code, a "If the user" dropdown menu, and a "Then send" dropdown menu.

```
{
  "gift_template": "XDKHE",
  "contacts": [
    {
      "name": "Perry",
      "email": "pjohnson@giftbit.com"
    },
    {
      "name": "Rita",
      "email": "rrobson@giftbit.com"
    }
  ],
  "expiry": "2018-11-01",
  "id": "clientProvidedGiftId_abc123"
}
```

If the user

- Refers a friend
- Signs Up
- Takes Survey
- Performs Task

Then send

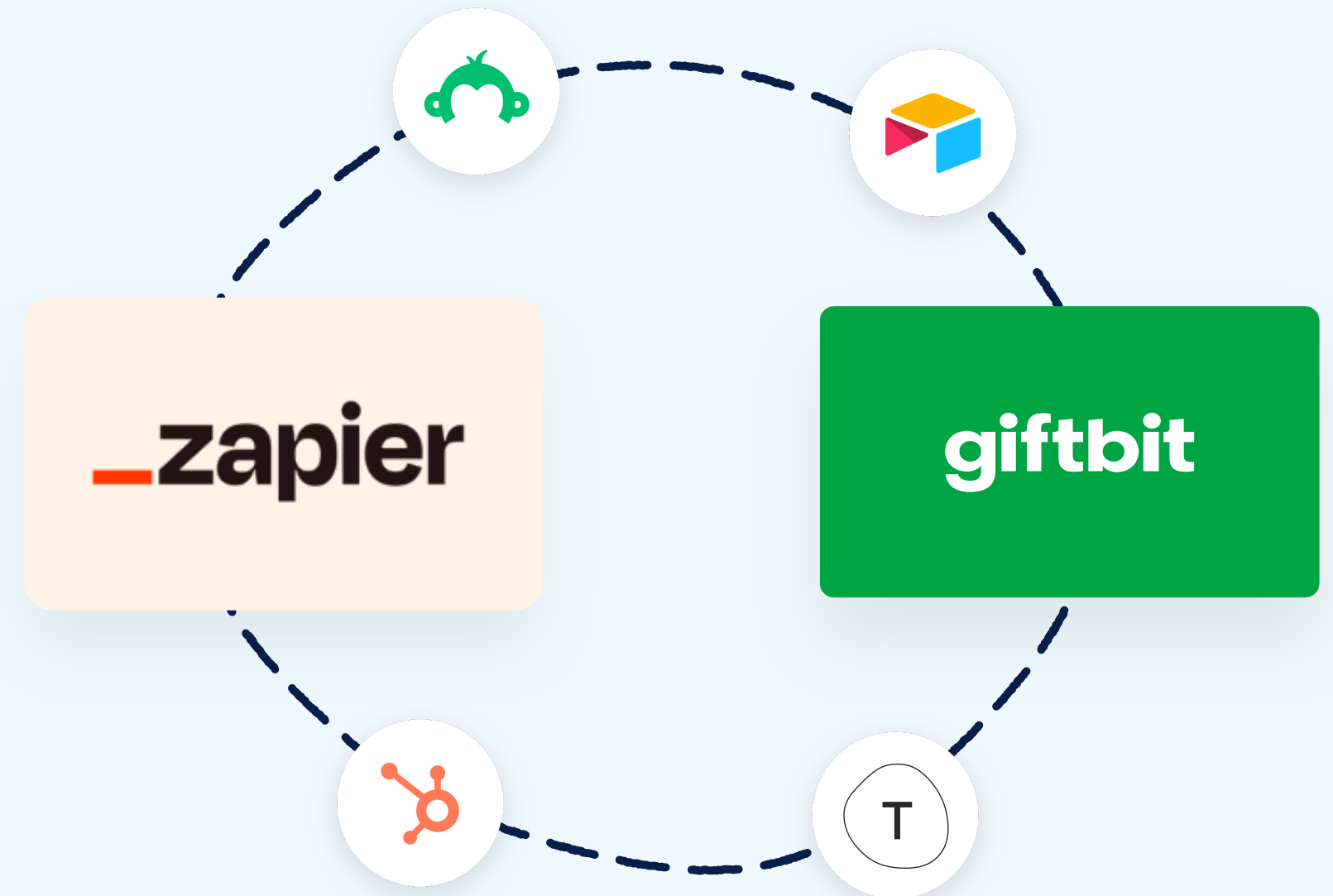
- Gift Template 1

Zapier Integrations

Connect with the tools you already use via Zapier.

Zapier allows you to connect your Giftbit account with over 2000 apps with no code or technical skills required.

Streamline your workflow!



In-App integration

Present a custom gift card marketplace for your users to select, redeem and view their digital gift cards in real-time, all in one place: your app.

The Giftbit team will help you integrate this attractive option with the right API Documentation.



We're here to help!



Support is available via email, phone and live chat Monday-Friday

help.giftbit.com

support@giftbit.com

1-800-554-2186